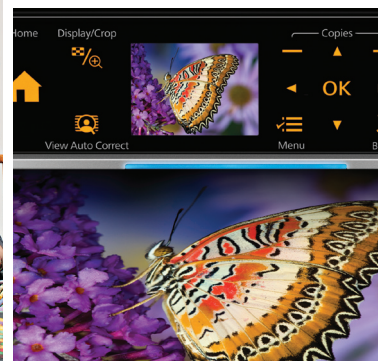


Artisan® 725

Print | Copy | Scan |  Photo | Wi-Fi®



Imagination
Meets Innovation.



Features and Benefits

- **Ultra Hi-Definition prints from the world's fastest 4" x 6" photo printer¹** — brilliant 4" x 6" photos in as fast as 10 seconds[†]; DX5™ MicroPiezo® technology provides the finest color and detail without sacrificing speed
- **Built-in wireless and Ethernet networking** — print, scan, and access memory card slots² from any room in the house with Wi-Fi CERTIFIED™ n³
- **One-of-a-kind projects** — easily create coloring books, personal note paper, invitations and greeting cards using your own photos
- **Results ready to share** — lab quality photos are smudge, scratch, water and fade resistant
- **PC-free photo printing** — easy-to-use touch panel with 2.5" LCD
- **Perfect photos made easy** — Auto Photo Correction and red-eye removal
- **Versatile paper handling** — automatic two-sided printing and two paper trays for plain and photo paper
- **Bring old, faded photos back to life** — easily restore the color to faded photos
- **Print directly from your cell phone** — supports iPhone® and other mobile devices⁴
- **Individual ink cartridges** — replace only the color you need

PRINT	
Printing Technology	Ultra Hi-Definition printing with advanced MicroPiezo 6-color ink jet printing with DX5 technology
Printer Language	Epson ESC/P-R
Maximum Print Resolution	5760 x 1440 dpi
Maximum Photo Print Speed†	4" x 6" photo in as fast as 10 seconds
ISO Print Speed†	Black 9.5 ISO ppm Color 9 ISO ppm
PC-free Printing	Auto Photo Correction, Select and print photos, Crop, rotate and enlarge, View and print-by-date, Print your own picture packages, Print passport and photo ID, Select multiple photos to print on a single page, Print your own school papers, college-ruled, wide-ruled and graph paper. Make personalized notepaper using your own photos, Photo index sheet, Photo greeting cards and Coloring book pages
Minimum Ink Droplet Size	5 ink droplet sizes, as small as 1.5 picoliters
COPY	
Maximum Copy Speed‡	Black 39 cpm Color 40 cpm
Copy Modes	Color, Black/White, Text, Graphics, Photo
Copy Quantity	1 – 99 copies (PC-free)
Maximum Copy Size	8.5" x 11" (PC-free)
Copy Features	Auto background removal for text, Fit to page, Reduction and enlargement (25 – 400%), Photo reprints and enlargements, Color restoration of old, faded photos, Scan photos and convert to coloring book pages, Make photo greeting cards (PC-free), Copy onto CDs/DVDs, Scan to memory card or USB flash drive, Scan to PDF, Scan to PC – USB and network
SCAN	
Scanner Type	Color flatbed (CIS line sensor)
Optical Resolution	2400 dpi
Maximum Resolution	9600 x 9600 dpi interpolated
Scanner Bit Depth	48-bit color in / 24-bit output
Layouts	Borderless, classic borders, picture packages, photo ID, 2-up, 4-up, 8-up, 20-up, index sheet, jewel index, jewel, upper 1/2, lower 1/2, CD layouts (single, quarter, variety)
CONNECTIVITY	
Connectivity	Wi-Fi 802.11 b/g/n ³ , Ethernet – 10/100, Hi-Speed USB 2.0, PictBridge™ TM
Compatible Memory Cards††	<ul style="list-style-type: none"> • SDHC™ • SD™ • Memory Stick® • Compact Flash®
Direct Camera Connection	PictBridge port (cameras/phones), DPOF
Supported Digital Camera Technologies	Exif Print
Operating Systems	Windows® 7, Windows Vista®, Windows XP x64, Windows XP, Mac® OS® X 10.4.11, 10.5.8, 10.6.x See www.epson.com/support for the latest in compatibility and drivers.
Additional Features	Charge portable devices ⁵ , print from your iPhone ⁴
PAPER HANDLING	
PC-free Paper Support	Plain (8.5" x 11", 8.5" x 14"), Photo (4" x 6", 5" x 7", 8" x 10", 8.5" x 11", 16:9 wide), Ink jet printable CDs/DVDs
Paper Sizes	3.5" x 5", 4" x 6", 5" x 7", 8" x 10", 8.5" x 11", 8.5" x 14", A4, A5, half letter, executive
Borderless Photo Sizes	3.5" x 5", 4" x 6", 5" x 7", 8" x 10", 8.5" x 11", 16:9 wide

Paper Types	Supports plain paper, Epson Bright White Paper, Photo Paper Glossy, Premium Photo Paper Glossy, Ultra Premium Photo Paper Glossy, Ultra Premium Photo Paper Luster, Premium Photo Paper Semi-gloss, Presentation Paper Matte, Premium Presentation Paper Matte, Ultra Premium Presentation Paper Matte and Matte Scrapbook Photo Paper (letter)
Envelope Types	No. 10; plain paper, bond paper, air mail
Input Paper Capacity	Main Paper Tray: 120 sheets plain paper, 10 envelopes Photo Tray: 20 sheets Premium Photo Paper Glossy
Output Paper Capacity	30 sheets
Secondary Paper Tray Capacity	20 sheets photo paper
Direct CD/DVD Printing	Ink jet printable CDs/DVDs
GENERAL	
Case Color	Black
Color Display	2.5" LCD, Tilt control panel
Color Management	Auto Photo Correction and ICM
Image Enhancement Technologies	Auto Photo Correction with advanced face detection, preview on LCD, red-eye removal and photo restoration
Temperature	Operating: 50 ° to 95 °F (10 ° to 35 °C) Storage: -4 ° to 104 °F (-20 ° to 40 °C)
Relative Humidity	Operating: 20 – 80% (no condensation) Storage: 5 – 85% (no condensation)
Sound Level	34 dB
Power Requirements	Rated voltage: 120 VAC Rated frequency: 50 – 60 Hz Rated current: 0.8 Amp
Power Consumption	Approx. 25 W ISO 10561, Approx. 5.0 W (Sleep Mode) Approx. 0.3 W (Power Off Mode), ENERGY STAR® qualified
Safety Approvals	Safety standards UL60950-1, CAN/CSA-222 No. 60950-1, EMI FCC Part 15 subpart B class B, CAN/CSA-CEI/IEC CISPR 22 class B
Weight and Dimensions (W x D x H)	Printing: 17.6" x 25.8" x 5.9" Storage: 17.6" x 18.0" x 5.9" Weight: 21.2 lb
What's In The Box	Artisan 725 ink jet all-in-one, setup and instruction manuals, CD-ROM with drivers and creativity software, power cord, free sample paper pack, six Claria® Hi-Definition Ink cartridges, one 98 High-capacity Black ink cartridge, Five 99 Standard-capacity color ink cartridges: Cyan, Magenta, Yellow, Light Cyan, Light Magenta
Software Included	Epson printer driver, Epson Print CD, Web to Page, Epson Scan, ArcSoft® Print Creations™, Epson scanner drivers
Warranty	1-year limited warranty, lifetime phone support ⁶
Country of Origin	Indonesia
INK	
Ink Type	Claria Hi-Definition Ink (smudge, scratch, water and fade resistant photos)
Ink Palette	Black, Cyan, Light Cyan, Magenta, Light Magenta and Yellow
Ink Cartridge Configuration	6 individual ink cartridges
Fade Resistance / Print Longevity ⁷	Up to 200-year album storage, up to 98 years under glass Lasts up to 4x longer than photo lab prints
Replacement Ink Cartridges ⁸	98 High-capacity Black, Cyan, Magenta, Yellow, Light Cyan, Light Magenta, or 99 Standard-capacity Cyan, Magenta, Yellow, Light Cyan, Light Magenta
ECO FEATURES	
<ul style="list-style-type: none"> • Estimated power consumption for one year is less than two dollars⁹ • Save up to 50% on paper with automatic, two-sided printing • Save even more by printing multiple pages on a single sheet • Designed to be recycled¹⁰ • ENERGY STAR qualified • RoHS compliant • Epson America, Inc. is a SmartWaySM Transport Partner¹¹ 	

† Maximum copies per minutes (cpm) are measured after first page with text patterns in Draft Mode on plain paper. ISO ppm is based on ISO 24734. Black and color print speeds are determined in default, single-side mode, in accordance with ISO/IEC 24734. Color photo in Draft Mode on Premium Photo Paper Glossy measured from start of paper feed. Actual print times will vary based on system configuration, software, and page complexity. See www.epson.com/printspeed for details, including complete ISO reports.

†† Please visit www.epson.com for specific memory card compatibility.

1 Compared to ink jet, photo all-in-ones priced at \$299 or less as of April 1, 2010, based on independent testing.

2 Some applications and/or functions may not be supported by Mac®.

3 Wi-Fi 802.11 b/g/n certified; level of performance subject to the range of the router being used. Visit www.wi-fi.org/files/11nbasics_glossary.pdf for more information.

4 See www.epson.com/mobileprinting for more information on optional phone applications.

5 User supplied cable required to fully or partially charge USB devices that comply with USB 2.0 standards, rated 500 mA or less.

6 Epson provides phone support, without charge, for the life of the product. Telephone toll charges may apply.

7 Display permanence based on accelerated testing of prints displayed under glass in indoor display conditions; album permanence based on accelerated testing of prints in dark storage conditions. Actual print stability will vary according to media, printed image, display conditions, light intensity, temperature, humidity and atmospheric conditions. Epson does not guarantee the longevity of prints. For maximum print life, display all prints under glass or UV filter or properly store them.

8 Yields based on ISO/IEC 24711 in default mode printing continuously. Actual yields will be lower with higher-density images, hot or dusty conditions, less frequent printing or printing predominantly with one color. All ink colors are used for printing and all-in-one maintenance, and all colors have to be installed for printing. For print quality, part of the ink from the included cartridges is used for printer startup and a variable amount of ink remains in the cartridges after the "replace cartridge" signal. For details, see www.epson.com/cartridgeinfo.

9 Calculated copying five sheets of A4-size color documents per day; one day defined as 8 hours with the power on and 16 hours with the power off. Power consumption will vary according to the customer's product usage. Based on a 2008 national average electricity cost of 11.47 cents per kWh.

10 See our website for convenient and reasonable recycling options at www.epson.com/recycle

11 SmartWay is an innovative partnership of the U.S. Environmental Protection Agency that reduces greenhouse gases and other air pollutants and improves fuel efficiency.



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